

Wednesday, May 13th 2009

London, England May 13th -- Motion Network Holding PLC started negotiations with AD Pepper to enter in an marketing agreement for the recently acquired Cine1 Europe Ltd..

After acquiring a major stake of Cine1 as of April 23rd 2009, Motion Network Holding PLC (MNH) started negotiations with AD Pepper, the leading pan-European digital advertising organisation, to use their advertising revenue model to achieve the declared goal of Cine1 becoming the first organisation to allow the free unpirated legal screening of films over the Internet on a pan-European basis. AD Pepper has offices in 10 European locations and will deliver ad sales on behalf of Cine1 across 18 territories.

About AD Pepper

AD Pepper media is one of the leading independent international online advertising marketers. The company offers media agencies, advertisers and websites individual and effective solutions covering a wide spectrum of online advertising in the areas of branding, performance marketing, e-mail marketing, affiliate marketing and ad serving. With 16 branches in ten European countries and the USA, ad pepper media manages campaigns for thousands of national and international advertising clients in more than 50 countries worldwide. AD pepper media successfully stands out from its competitors through its extensive range of efficient marketing solutions, its own innovative technology system and its powerful ability to operate internationally so that transnational advertising campaigns can be conducted efficiently

The information in this press release constitutes "forward-looking information". Other than statements of historical fact, all statements are "Forward-Looking Statements" that involve such various known and unknown risks, uncertainties and other factors. There can be no assurance that such statements will prove accurate. Results and future events could differ materially from those anticipated in such statements. Readers of this press release are cautioned not to place undue reliance on these "Forward-Looking Statements". Except as otherwise required by applicable securities statutes or regulation, the Company expressly disclaims any intent or obligation to update publicly forward-looking information, whether as a result of new information, future events or otherwise.

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