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**YOUR KEY TO THE GERMAN-SPEAKING  
INVESTMENT COMMUNITY!**

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## **Why is this region so important?**

- **The German-speaking region is made up of Germany, Austria and Switzerland (DACH- D-Germany, A-Austria, CH-Switzerland).**
- **These three countries are among the 10 richest in the world with about 100 million inhabitants.**
- **DACH represents a significant part of the financial community. Germany and Austria are home to many wealthy investors while Switzerland hosts a large number of institutionals and banks.**



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## **About IRW-PRESS**

**IRW-PRESS is the largest provider of news release translation and distribution in the German-speaking region. Our extensive experience in the market and the services we provide make us your ideal European communication partner.**

**IRW-PRESS supports companies, mainly North American, in their communication with German-speaking investors. Rather than being a full-range IR agency we seek to remain a specialist in the distribution and translation of press releases announced by publicly traded companies**

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## **Why should you use IRW-PRESS?**

- **The success of your securities listing in Germany depends significantly on the level of information available to investors in Europe. Optimize your investor relations by using IRW-PRESS.**
- **It is important to communicate with investors in their native language to increase your company's value and image and reinforce mutual trust. Your company will become a known commodity in the marketplace.**
- **IRW-Press uses certified translators and a state of the art distribution system.**
- **A strong and reliable communication partner is essential for market awareness in the DACH region.**
- **IRW-PRESS is the most competitively priced supplier for news release distribution and translation in the German-speaking region.**

## Who receives IRW-PRESS news in Europe?

- Over 400 websites in the German-speaking region purchase IRW-PRESS news.
- Over 450,000 computer terminals in banks, media centres, brokerage houses, newspapers via professional financial information providers like Bloomberg, DowJones, dpa-AFX, VWD.
- E-mail transmission to approx. 10,000 private investors, investment bankers, institutional investors and analysts.
- IRW-PRESS supplies customers in all asset classes.



*Enter the World of Success!*



**IRW**   
**PRESS**

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