

Enhance your success in the German-speaking stock market through IRW-PRESS



## Communicators are winners.

This also holds true for the exciting European stock market arena. Drawing on many years of experience in top-level investor communications and delivering a wide range of services, **IRW-PRESS** has built the cutting-edge know-how to assist you on your way there. Place your trust in one of the leading German news agencies that **specialises in the translation and dispatch of press releases** issued mostly by foreign companies in the DACH Region (Germany, Austria, Switzerland).



## Why the DACH-Region?

- \* Germany, Austria and Switzerland (DACH Region: D-Germany, A-Austria, CH-Switzerland) are ranked among the ten wealthiest nations in the world.
- \* Together, the DACH countries comprise a relatively homogeneous market of roughly **100 million inhabitants**.
- \* On account of its large number of market participants and its remarkably high standard of living, the DACH Region has developed into an essential player in today's global financial community.

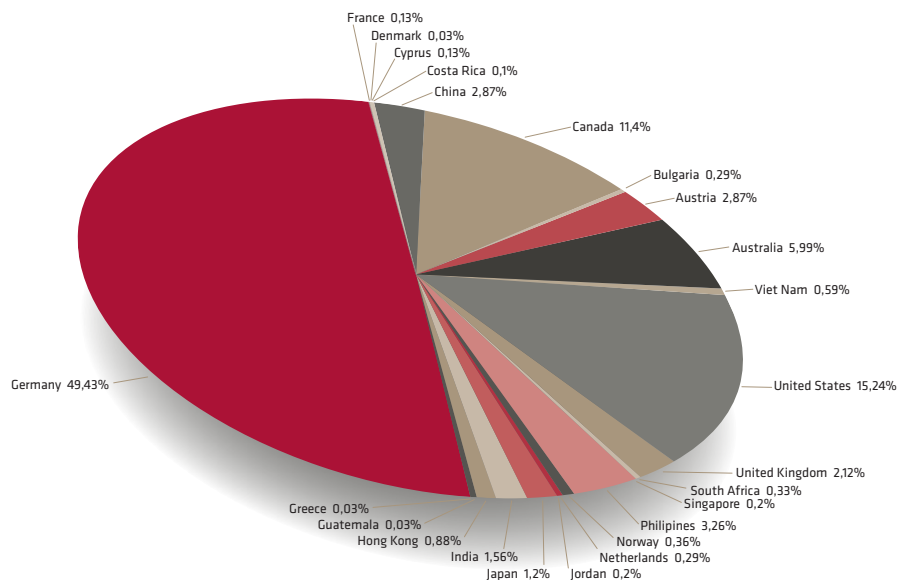
## Why IRW-PRESS?

- \* Direct communication with the investor community is a key factor for success.
- \* Targeting relevant information to the right group of investors will increase your company's publicity and corporate image.
- \* IRW-PRESS employs only certified translators and operates a cutting-edge distribution system.
- \* Especially in the German-speaking region, working with a strong and reliable communication partner is the key to success and therefore an approach we highly recommend.

## Who gets IRW-PRESS releases in Europe?

- \* Currently, IRW-PRESS distributes news releases to more than **400 websites** in the German-speaking region.
- \* IRW-PRESS releases are sent to more than **450,000 computer terminals** of banking institutions, media centres and broker agencies.
- \* IRW-PRESS releases are published in a wide array of daily newspapers by professional information providers such as Bloomberg, DowJones, dpa-AFX and VWD.
- \* Our releases are also sent by email to a database of roughly **10,000 private and institutional investors** and analysts.
- \* IRW-PRESS provides information to customers in all asset categories (money, commodities, energy, etc.).
- \* Our news are also forwarded to social media platforms such as Twitter, Facebook, LinkedIn, Xing, Google+ and many more.

Example of an IRW-PRESS customer's global news coverage. **The German-speaking region accounts for more than 50% of this coverage.**



*IRW-PRESS is a professional news distributor with exceptionally high standards and very competitive rates.*

### CONTACT DETAILS

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