

Enhance your success in the German-speaking stock market through IRW-PRESS



Communicators are winners.

This also holds true for the exciting European stock market arena. Drawing on many years of experience in top-level investor communications and delivering a wide range of services, **IRW-PRESS** has built the cutting-edge know-how to assist you on your way there. Place your trust in one of the leading German news agencies that **specialises in the translation and dispatch of press releases** issued mostly by foreign companies in the DACH Region (Germany, Austria, Switzerland).



Why the DACH-Region?

- * Germany, Austria and Switzerland (DACH Region: D-Germany, A-Austria, CH-Switzerland) are ranked among the ten wealthiest nations in the world.
- * Together, the DACH countries comprise a relatively homogeneous market of roughly **100 million inhabitants**.
- * On account of its large number of market participants and its remarkably high standard of living, the DACH Region has developed into an essential player in today's global financial community.

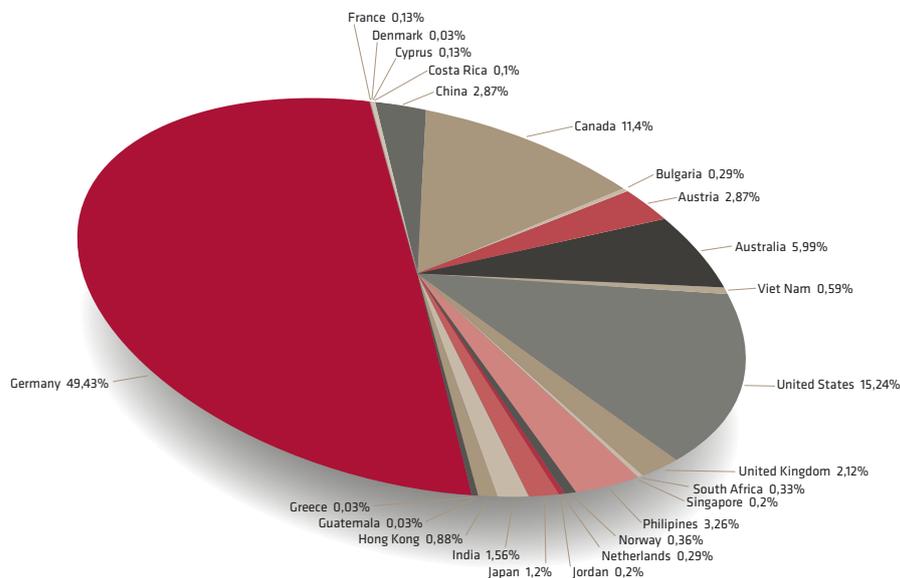
Why IRW-PRESS?

- * Direct communication with the investor community is a key factor for success.
- * Targeting relevant information to the right group of investors will increase your company's publicity and corporate image.
- * IRW-PRESS employs only certified translators and operates a cutting-edge distribution system.
- * Especially in the German-speaking region, working with a strong and reliable communication partner is the key to success and therefore an approach we highly recommend.

Who gets IRW-PRESS releases in Europe?

- * Currently, IRW-PRESS distributes news releases to more than **400 websites** in the German-speaking region.
- * IRW-PRESS releases are sent to more than **450,000 computer terminals** of banking institutions, media centres and broker agencies.
- * IRW-PRESS releases are published in a wide array of daily newspapers by professional information providers such as Bloomberg, DowJones, dpa-AFX and VWD.
- * Our releases are also sent by email to a database of roughly **10,000 private and institutional investors** and analysts.
- * IRW-PRESS provides information to customers in all asset categories (money, commodities, energy, etc.).
- * Our news are also forwarded to social media platforms such as Twitter, Facebook, LinkedIn, Xing, Google+ and many more.

Example of an IRW-PRESS customer's global news coverage. **The German-speaking region accounts for more than 50% of this coverage.**



IRW-PRESS is a professional news distributor with exceptionally high standards and very competitive rates.

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